



LOOKING FOR MORE THAN A JOB?
JOIN US!



MARKETING ANALYST

The Marketing Analyst will have the opportunity to support the growth of our business in a fast-changing environment. As part of the Digital Marketing team, you will play an important role in Advanzia's marketing strategy and support the sales and business development functions.

Within the Product & Growth department, the Digital Marketing team is responsible for customer acquisition (B2C) activities for Advanzia in all markets. It performs all activities related to product advertisement, sales promotion and onboarding of new credit card customers. This opportunity is a full-time CDI contract.

ABOUT THE JOB | What will you do?

As Marketing Analyst, you will be responsible for the following activities:

- Conduct analyses of marketing campaigns and recommend enhancements
- Establish processes and structures to support statistical analyses
- Conduct analyses of portfolio and product performance to optimise segmentation and stratification approaches
- Collect and incorporate supplemental data into analyses
- Manage the design and delivery of presentation material to support the sales and marketing teams
- Monitor market-wide best practices and provide support in enhancing the bank's sales and marketing activities
- Drive enhancements and development of new solutions for reporting tools and systems

ABOUT YOU | What's your background?

- University degree in mathematics, statistics, economics, or computer science; or relevant experience in the field
- At least 3 years of experience of statistical analysis and modelling in banking or consumer finance
- Knowledge of customer and business drivers
- Expert knowledge of MS office tools, especially PowerPoint and Word
- Advanced proficiency in data mining and business intelligence tools (e.g. SQL, Power BI, Tableau, R, Python etc.)

WORKING FOR ADVANZIA

THE UNCONVENTIONAL BANK

WHAT WE EXPECT | What are your skills?

- Good communication and interpersonal skills
- Strong analytical skills
- A proactive and reliable team player
- Very good time management skills and a structured approach with the ability to set priorities in a fast changing and demanding environment
- Ability to understand and analyse business processes
- Motivation and ability to learn new skills/software tools independently
- Fluency in English is mandatory; French, German or other languages are advantageous

WHAT WE OFFER | What advantages will you have?

- Competitive compensation package
- Attractive benefits as part of the banking collective agreement
- Wide range of additional advantages such as language courses contribution, health initiatives, employee travel insurance, preferential conditions for Advanzia products, etc.
- Training and development initiatives
- Dynamic and international environment
#TeamAdvanzia
- Participation in various Corporate Social Responsibility (CSR) projects as part of the bank's [Advanzia Plus](#) initiative

Where you will be working

Located in bright and modern offices in Munsbach at 15 minutes from Luxembourg City, Advanzia currently employs around 200 staff from all over the world. We offer a pleasant and collaborative working atmosphere in a truly multicultural environment.

Looking for a new professional challenge in a fast-growing company?

Apply today and send your CV and motivational letter in English to jobs@advanzia.com

Click [here](#) to find out more about your career opportunities at Advanzia Bank.

