



SALES OFFICER - PRIVATE CUSTOMERS

(M/F) – FULL TIME

Advanzia Bank S.A. is a European online direct bank specialising in credit cards and card payment solutions for consumers, business partners and financial institutions. Advanzia was founded in 2005 in Luxembourg. With over one million active credit card customers, we are a leading online credit card issuer in Germany and have a strong presence in Luxembourg, Austria and France. Moreover, we recently launched our no-fee credit card in Spain.

As a result of our continuous growth, Advanzia offers many job opportunities for dynamic, skilled and open-minded team players. We are currently looking for a Sales Officer to join the B2C sales division of our Marketing & Sales Department.

ABOUT THE JOB

The private customer sales team is part of the marketing and sales department and responsible for all customer acquisition (B2C) activities for the bank in all markets. It performs all activities related to product advertisement, sales promotion and on boarding of new credit card customers.

The Sales Officer will be responsible for the following activities:

- Execute and manage existing and future performance oriented marketing campaigns
- Prepare content for the publication of marketing material and oversee distribution
- Control and monitor different on- and offline promotional activities
- Collaborate with managers in preparing budgets and monitoring expenses
- Support the sales manager in overseeing the department's operations
- Proactively support the goals set in the sales plan
- Assist growth in various online paid campaigns to optimize sales promotion, customer acquisition and retention.
- Analyse regular digital campaign success
- Collaborate with agencies and other vendor partners

ABOUT YOU

- Bachelor's degree in marketing or similar
- 2-3 year`s work experience in digital marketing or marketing agency
- Familiar with marketing principles and online sales
- Knowledge in using Adobe Photoshop; working knowledge of HTML is an advantage
- Knowledge using CMS systems (Typo3 or similar)
- Basic knowledge in web analytics (Google Analytics or similar)
- Basic knowledge of web design and development
- Technical understanding of web tracking technologies (Cookies, Conversion tags, etc.)
- First experience in executing and managing performance marketing campaigns (Affiliate, Social or similar)
- First experience in identifying target audiences and devising digital campaigns that engage, inform and motivate
- First experience in managing digital assets for a website CMS
- Understanding of the consumer finance industry (ideally with credit card) is advantageous
- Good command of MS Office (Word, Excel, Powerpoint)



- Address customer and partner queries effectively and in a timely manner
- Stay up-to-date with digital marketing and technology trends

WHAT WE EXPECT

- Good organisational, interpersonal and communication skills
- Ability to work as part of a team and independently
- Good time management and prioritisation skills
- Accurate working style
- Ability to deal with confidential and sensitive matters
- Fluency in French and a good command of English; knowledge of Spanish is advantageous

WHAT WE OFFER

- Attractive benefits as part of the banking collective agreement
- Wide range of additional benefits, e.g. Sympass, luncheon vouchers, transportation allowance, etc.
- On-the-job training
- Dynamic and international work environment
- Participation in various CSR initiatives

Located in bright and modern offices in Munsbach at 15 minutes from Luxembourg City, Advanzia currently employs around 160 staff from all over Europe. We offer a pleasant and collaborative working atmosphere in a truly multicultural environment, and we are always looking for talented and enthusiastic people to join our team.

Looking for a new professional challenge in a fast-growing company?

Apply today and send your CV and motivational letter in English to jobs@advanzia.com!

