



JUNIOR SALES OFFICER – PRIVATE CUSTOMERS

(M/F) – FULL TIME

Advanzia Bank S.A. is a European online direct bank specialising in credit cards and card payment solutions for consumers, business partners and financial institutions. Advanzia was founded in 2005 in Luxembourg. With over one million active credit card customers, we are a leading online credit card issuer in Germany and have a strong presence in Luxembourg, Austria and France. Moreover, we recently launched our no-fee credit card in Spain.

As a result of our continuous growth, Advanzia offers many job opportunities for dynamic, skilled and open-minded team players. We are currently looking for a Junior Sales Officer to join the B2C sales division of our Marketing & Sales Department.

ABOUT THE JOB

The private customer sales team is part of the marketing and sales departments and responsible for all customer acquisition (B2C) activities for the bank in all markets. It performs all activities related to product advertisement, sales promotion and on boarding of new credit card customers.

The Junior Sales Officer will be responsible for the following activities:

- Support and assist in different on-/offline marketing campaigns
- Prepare content for the publication of marketing material and oversee their distribution
- Conduct market research to determine sales potential
- Analyse regular digital campaign success
- Collaborate with agencies and other vendor partners
- Address customer and partner queries in an effective and timely manner
- Proactively support the goals set in the sales plan
- Assist growth in various online paid campaigns to optimize sales promotion, customer acquisition and retention.
- Analyse regular digital campaign success
- Collaborate with agencies and other vendor partners

ABOUT YOU

- Bachelor's degree in marketing or similar
- First work experience in digital marketing or in an marketing agency
- Familiar with marketing principles and online sales
- Knowledge in using Adobe Photoshop; working knowledge of HTML is an advantage
- Basic knowledge in web analytics (Google Analytics or similar)
- Basic knowledge of web design and development
- First experience in executing online marketing campaigns (Affiliate, Social or similar)
- First experience in identifying target audiences and devising digital campaigns that engage, inform and motivate
- First experience in managing digital assets for a website CMS
- Understanding of the consumer finance industry (ideally with credit cards) is advantageous
- Good command of MS Office (Word, Excel, Powerpoint)



- Address customer and partner queries effectively and in a timely manner
- Stay up-to-date with digital marketing and technology trends

WHAT WE EXPECT

- Good organisational, interpersonal and communication skills
- A proactive self-starter with the ability to work as part of a team
- Good time management and prioritisation skills
- Accurate working style
- Ability to deal with confidential and sensitive matters
- Fluency in German and English; French and/or Spanish are advantageous

WHAT WE OFFER

- Attractive benefits as part of the banking collective agreement
- Wide range of additional benefits, e.g. Sympass, luncheon vouchers, transportation allowance, etc.
- On-the-job training
- Dynamic and international work environment
- Participation in various CSR initiatives

Located in bright and modern offices in Munsbach at 15 minutes from Luxembourg City, Advanzia currently employs around 160 staff from all over Europe. We offer a pleasant and collaborative working atmosphere in a truly multicultural environment, and we are always looking for talented and enthusiastic people to join our team.

Looking for a new professional challenge in a fast-growing company?

Apply today and send your CV and motivational letter in English to jobs@advanzia.com!

