



DIGITAL MARKETING TRAINEE

Looking to kick-start your career in Digital Marketing? Join Advanzia and gain hands-on experience in the world of finance, payment and credit, working for an unconventional digital bank in the heart of Luxembourg!

As Digital Marketing Trainee will support the Product & Growth department in positioning our financial products and enhancing our digital presence.

This opportunity is a **full-time internship** of up to **6 months**. A student **visa or authorisation** to work in Luxembourg is required. Please apply in English, including your **CV, motivation letter**, and your **availability** (start and end date).

ABOUT THE JOB | Your responsibilities

Get creative – Assist in designing and testing email and newsletter templates.

Spread the word – Support marketing campaigns and content distribution.

Collaborate and grow – Collaborate with internal teams, agencies, and vendors.

Make an impact – Help implement tools and analytics to improve marketing performance.

Stay hands-on – Support day-to-day marketing projects and tasks.

ABOUT YOU | Your background, skills and personality

Fresh grad, student or degree in hand? You are either currently enrolled or have recently completed your studies. If you've completed your studies, make sure this internship takes place within 12 months of your graduation.

Tech-savvy & organised – You're curious about all things digital, with a plus if you know your way around HTML/CSS or web analytics tools like Piwik, and you bring an organised mindset with basic project management skills.

Design and corporate branding catch your attention and you have an eye for detail.

Language lover – Fluent in English and German? Perfect, this is required for the job. Other languages are a plus.

Collaboration and teamwork – you're a natural team player who thrives in a flat organisational structure, values input from all levels and actively contributes to the collective success of the team.

Hands-on approach – you are ready to roll up sleeves and get involved, demonstrating a down-to-earth attitude to get the job done.



ABOUT ADVANZIA | The European digital bank

*Avanzia Bank's **mission** is to make finance easier and more inclusive by offering simple, smart and user-friendly payment and credit solutions that provide financial flexibility and deliver added value for our customers. Our way of working is guided by responsible lending, open communication and teamwork in cooperation with employees, business partners and customers.*

At Avanzia, we are committed to equal opportunities and embrace diversity as a driving force behind our success. We offer challenging projects in a dynamic, fast-paced environment, along with numerous opportunities for training and development. Our zero-carbon Emerald building is designed to support employee health and wellbeing with various health programmes and after-work sports & social events available to all members of **#TeamAvanzia**.