



LOOKING FOR MORE THAN A JOB?
JOIN US!



B2C ONLINE MARKETING JUNIOR OFFICER (M/F/D)

The B2C Online Marketing Junior Officer will have the opportunity to support the growth of our business in a fast-changing environment. As part of the Marketing & Sales department, you will play an important role in how Advanzia positions our financial products to our customers. This opportunity is a full-time CDI contract.

ABOUT THE JOB | What will you do?

As a B2C Online Marketing Junior Officer you will be responsible for the following activities:

- Provide support and assistance with different on/offline marketing campaigns
- Prepare content for the publication of marketing materials and oversee their distribution
- Conduct market research to determine sales potential
- Analyse the success of digital campaigns
- Cooperate with agencies, vendors and partners
- Address customer and partner queries
- Support the goals set in the sales plan
- Stay up to date with the latest digital marketing and technology trends

ABOUT YOU | What's your background?

- University degree in online marketing, or an equivalent degree
- Good understanding of marketing principles/online sales
- First experience in executing online marketing campaigns (affiliate, social or similar)
- First experience in managing digital assets for a website CMS
- Acquaintance of business intelligence tools (Google Analytics or similar)
- Basic knowledge of web design and Conversion Rate Optimisation (CRO)
- Initial experience with Adobe Photoshop
- Working knowledge of HTML is considered as an advantage
- Good command of MS Office (Word, Excel, PowerPoint)
- Strong interest in the blend of technology and creativity of online marketing and eagerness to learn
- Understanding of the consumer finance industry (credit cards) is considered as an advantage

WORKING FOR ADVANZIA

THE UNCONVENTIONAL BANK

WHAT WE EXPECT | What are your skills?

- Excellent ability to adapt to a large scope of tasks
- Strong analytical mindset
- Ability to easily switch from one task to another
- A proactive and reliable team player
- Good communication and interpersonal skills
- Proven time management and prioritisation skills
- An accurate working style with an eye for detail
- Fluency in English and French is mandatory; German or Italian are advantageous

WHAT WE OFFER | What advantages will you have?

- Competitive compensation package
- Attractive benefits as part of the banking collective agreement
- Wide range of additional advantages such as language courses contribution, health initiatives, employee travel insurance, preferential conditions for Advanzia products, etc.
- Training and development initiatives
- Dynamic and international environment
#TeamAdvanzia
- Participation in various Corporate Social Responsibility (CSR) projects as part of the bank's [Advanzia Plus](#) initiative

Where you will be working

Located in bright and modern offices in Munsbach at 15 minutes from Luxembourg City, Advanzia currently employs more than 200 staff from all over the world. We offer a pleasant and collaborative working atmosphere in a truly multicultural environment.

Looking for a new professional challenge in a fast-growing company?

Apply today and send your CV and motivational letter in English to jobs@advanzia.com

Click [here](#) to find out more about your career opportunities at Advanzia Bank.

